



Contact:
Alicia Andrews, Marketing Manager
marketing@onlinecommercegroup.com
334-387-9874

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Shopping for custom home products just got easier

CushionSource.com now enhanced to better support all mobile devices

MONTGOMERY, AL – [Cushion Source](#) has made shopping easier for the growing number of customers who browse the web with their smartphones or tablets. A wholly-owned subsidiary of [Online Commerce Group](#), LLC, Cushion Source is a leading online retailer of custom home décor products, including cushions, pillows and drapes for indoor or outdoor use, as well as made-to-order umbrellas.

Through responsive web design, [CushionSource.com](#) now automatically resizes the shopping experience to fit the screen size of the device being used. Rather than being redirected to a limited-access mobile site, as many online stores do, Cushion Source customers will remain on the full Cushion Source website, automatically able to access the same features available to desktop users, but in a simpler-to-use, easier-to-view format designed for smaller screens.

While all information and features are available to users of all screen sizes, mobile users will see minimized, or “collapsed” detail info. With a simple tap on the touchscreen, shoppers can instantly view the collapsed information with no delay in site performance. All of Cushion Source’s design and shopping resources are available on every device, whether a shopper is browsing in landscape or portrait mode, and whether they are viewing the site on an Android smartphone or an iPad, or any other brand of smartphone or computer.

Mobile users will continue to have access to Cushion Source’s very popular state-of-the-art visualization tool, allowing customers to view the customizations of their cushion or pillow. This feature allows shoppers to switch fabrics and options, and instantly see an example of what their custom product will look like. This innovation takes the guessing and hoping out of the online custom ordering process.

Also, buyers don’t have to worry about security when making an online purchase at Cushion Source. Whether a customer is shopping on his or her desktop computer, smartphone, laptop or tablet, every order is protected with a secure checkout process.

For more information on Cushion Source’s responsive web design or custom home décor products, contact Marketing Manager Alicia Andrews at marketing@onlinecommercegroup.com, or call 334-387-9874.

About Online Commerce Group, LLC:

Online Commerce Group, LLC, is a leading niche online retailer of upscale outdoor and indoor living products for residential and commercial markets, which offers custom-made cushions (www.cushionsource.com), umbrellas (www.umbrellasource.com), teak furniture (www.teakfurnitureoutlet.com), outdoor décor (www.outdoordrapes.com) and more. The company has been ranked in the Inc. 500/5000 list of the fastest-growing, privately-held companies in the United States in 2008, 2009, 2010 and 2011 as published by Inc. magazine. For more information about OCG and its diverse family of Web sites, visit www.onlinecommercegroup.com.

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