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Online Commerce Group expands Cushion Source brand into Canadian market

Cushion Source Canada is the latest international e-commerce venture to satisfy an evolving global presence for a recognized and trusted online retailer

MONTGOMERY, Ala. – With the recent online launch of Cushion Source Canada, a wholly-owned subsidiary of US-based Online Commerce Group, LLC (OCG), a successful transition into the Canadian marketplace is affirmed with a custom cushion and pillow manufacturing facility in Toronto that will service the needs of resident consumers.

“Demand from Canadian consumers has been growing consistently over the years, and now was the time to invest in a dedicated website and Canadian-based manufacturing facility,” said Bob Winter, General Manager of OCG.

Cushion Source Canada offers an ideal online shopping experience via an intuitive user interface. Customers follow a simple step-by-step order selection process to choose from a host of customization options. Each customer can design a custom product from such visuals as bench, chair, chaise, swing and window seat cushions, in addition to throw pillows.

The fabric imaging tool is the first of its kind to visually represent hundreds of Sunbrella® fabrics online; generating images of high-performance, acrylic fabrics in patterns, colors and textures so that a shopper can envision the final custom product. A diverse collection of cotton, acrylic and other fabrics from Robert Allen are also available for instant visualization.

Cushions and pillows can similarly be made using the customer’s own material, providing the opportunity for shoppers to purchase a quality, hand-tailored product with fabric already owned.

In addition to fabric color and style preferences, Cushion Source Canada’s order process allows effortless selection of cushion cording, indoor or outdoor fill type and fabric tie options.

“Made exclusively in Canada, our full line of custom-made products is now directly available to our loyal Canadian customers,” said Patrick Wright, Co-Manufacturer and Logistics Manager of OCG. “Production at our new Toronto facility enables us to source raw materials and produce within Canada. Our shipping lead times and costs are kept at a minimum as well, while still delivering on a superb, top-quality custom-built product unlike the imitations offered at big box retail stores.”

Known for integrating quality, craftsmanship and affordability into a hand-tailored product, the Cushion Source brand is widely recognized as a leading authority in cutting edge custom design solutions for residential and commercial customers.

To begin a custom design project or simply get a quote on custom cushions and pillows, Canadian customers can visit <http://www.cushionsource.ca>. Cushion Source Canada can also be found on Facebook at <http://www.facebook.com/CushionSourceCanada>.

For more information, contact the OCG Marketing Department at (334) 558-0863 or marketing@onlinecommercegroup.com.

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About Online Commerce Group, LLC:

Online Commerce Group, LLC, is a leading niche online retailer of upscale outdoor and indoor living products for residential and commercial markets, which offers custom-made cushions (www.cushionsource.com), umbrellas (www.umbrellasource.com), teak furniture (www.teakfurnitureoutlet.com), home furnishings (www.myhomefurnishings.com), outdoor décor (www.outdoordrapes.com) and more. The company has been ranked in the Inc. 500/5000 list of the fastest-growing, privately-held companies in the United States in 2008, 2009, 2010 and 2011 as published by Inc. magazine. For more information about OCG and its diverse family of Web sites, visit www.onlinecommercegroup.com.