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**ONLINE COMMERCE GROUP ANNOUNCES ITS PARTNERSHIP WITH MOSSY OAK BRAND CAMO**  
*The only online retailer for custom cushions made with Mossy Oak Brand Camo fabric*

MONTGOMERY, Ala. – Online Commerce Group, LLC, a leading niche online retailer of upscale outdoor and indoor living space products, announces its release of Mossy Oak Brand Camo camouflage fabric through [CushionSource.com](http://CushionSource.com), an OCG owned Web site. Mossy Oak Brand Camo is a leading supplier in quality camouflage products, and OCG is now the exclusive online retailer for Mossy Oak Brand Camo fabric for custom drapes, cushions and pillows.

OCG's commitment to superior quality is evident in the partnership with Mossy Oak Brand Camo. OCG's primary Web site, [CushionSource.com](http://CushionSource.com), will offer seven Mossy Oak Brand Camo camouflage patterns, three of which can also be used outdoors. The fabrics, comprised of nylon, cotton and polyester, are ultra-realistic because each pattern offers unmatched detail. The accurate color tones blend with the outdoors unlike anything the camo industry has ever seen. Extremely life-like images of shadow grass, bark, limbs, brush and leaves make Mossy Oak Brand Camo distinct and undeniable.

"Mossy Oak Brand Camo is one of the most recognizable brand names in camouflage," said Scott McGlon, president and co-founder of OCG. "Partnering with Mossy Oak allows us to effectively develop our niche product market and uphold our reputation for selling only the highest quality fabrics. Over the years, we had multiple requests for camouflage fabrics used in hunting camps, kids rooms, outdoor areas and game rooms. We approached Mossy Oak Brand Camo with the idea, and we are now the only custom cushion retailer authorized to create cushions with Mossy Oak Brand Camo fabrics. This is a key business opportunity to increase our unique customer market reach and meet customer demand," said McGlon.

Mossy Oak Brand Camo fabrics will be sold on multiple OCG Web sites, primarily on [CushionSource.com](http://CushionSource.com) and [CamoCushions.com](http://CamoCushions.com). Each fabric can be viewed in the fabric selection tool.

Mossy Oak Brand Camo is based in West Point, Miss. The company recently celebrated its twentieth anniversary and currently holds nearly 1,000 licenses. Mossy Oak Brand Camo creates various camouflage patterns specifically designated for outdoorsmen. Recently, the patterns gained greater

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traction among the public, and Mossy Oak Brand Camo can be found in apparel and home décor.

“You have to look at what your customers are asking for. We are continually developing ways to remain at the forefront of our business. Using our leading Web site [CushionSource.com](http://CushionSource.com), and partnering with Mossy Oak Brand Camo, has placed us on the map once again. This kind of customer satisfaction is what makes our OCG Web sites second-to-none,” said McGlon.

OCG’s continuous expansion in niche products and high-quality fabric selection such as Mossy Oak Brand Camo allows OCG to remain a step ahead in premium outdoor and indoor living products for residential and commercial markets.

For more information, please contact Emily Nelms at (334) 558-0863 or e-mail at [emily.nelms@onlinecommercegroup.com](mailto:emily.nelms@onlinecommercegroup.com)

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#### **About Online Commerce Group**

*Online Commerce Group, LLC*, is a leading niche online retailer of upscale outdoor and indoor living space products for residential and commercial markets, which offers custom-made cushions ([www.cushionsource.com](http://www.cushionsource.com)), umbrellas ([www.umbrellasource.com](http://www.umbrellasource.com)), teak furniture ([www.teakfurnitureoutlet.com](http://www.teakfurnitureoutlet.com)), home furnishings ([www.myhomefurnishings.com](http://www.myhomefurnishings.com)), outdoor décor ([www.outdoordrapes.com](http://www.outdoordrapes.com)) and more. The company has been ranked in the Inc. 500/5000 list of the fastest-growing, privately-held companies in the United States in 2008, 2009 and 2010 as published by Inc. magazine, and has grown its revenue by more than 500% from 2006 to 2009. For more information about OCG and its diverse family of Web sites, visit [www.onlinecommercegroup.com](http://www.onlinecommercegroup.com).