



Media Contact:

Callie Hincy

24 Communications

(334) 356-2426 / [Callie@24c.co](mailto:Callie@24c.co)

## Cushion Source Partners with Hamptons Magazine and Prime Restaurant to Sponsor North Shore Animal League Event Featuring Special Guest Beth Stern

For Immediate Release

July 23, 2015, Montgomery, AL

[Cushion Source](#) served as the major corporate sponsor at the Gold Coast Affair event benefitting the [North Shore Animal League](#) (NSAL) in Huntington, NY on July 8, 2015. The Gold Coast Affair held at [Prime Restaurant](#) featured special celebrity guest Beth Stern and invited guests to enjoy an evening of celebration with proceeds benefitting the NSAL. Guests had the opportunity to rescue furry friends on site while enjoying cocktails, hors d'oeuvres, and a luxury yacht and auto show. In total, the event raised \$25,000 for the NSAL. In addition to being the event's major corporate sponsor, Cushion Source raffled off a variety of [custom cushions](#), designer [pillows](#) and an [Illumishade Solar Market Umbrella](#) valued at \$675.

"Our relationship with Hamptons Magazine set the stage for us to provide a valuable contribution to this event while creating exposure for the Cushion Source brand," said Cushion Source CEO Gerry Monroe. "In addition to making custom cushions, umbrellas and other home décor, we also make custom pet beds, so the relationship with the NSAL was a natural fit for us," said Monroe.

Cushion Source [custom pet beds](#) were used in an ad in the July issue of [Hamptons Magazine](#) featuring Beth Stern holding rescued NSAL kittens. The photograph was shot by her husband, Howard Stern.

# # #

### About Cushion Source

Cushion Source, the nation's largest online retailer of custom cushions, was launched in 2004 to deliver [made-in-America](#), luxurious soft home furnishings nationwide at the click of a button through its online channel, [CushionSource.com](http://CushionSource.com). A wholly owned subsidiary of Online Commerce Group, Cushion Source offers its customers convenient online access to the finest in outdoor living and interior design custom

furnishings with exceptional customer service that has earned it the 2015 Best of Houzz Award. For more information, visit [www.CushionSource.com](http://www.CushionSource.com).

## About North Shore Animal League

Since 1944, North Shore Animal League has been saving the lives of innocent dogs, cats, puppies and kittens – more than 1,000,000 to date. The NSAL has an unwavering commitment to rescue, nurture and adopt animals and are proud to be:

- The world's largest no-kill animal rescue and adoption organization;
- A leader in the no-kill movement, rescuing and rehabilitating animals instead of euthanizing them;
- An innovator in animal welfare to create a more sustainable world for all companion animals;
- A strong voice, elevating the status and promoting the acceptance of mixed-breed animals through advocacy and education;
- A collaborative organization that's built a national network of shelter and rescue partners;
- A trusted source for information, education and resources that increase adoptions and enhance the lives of adopters and their pets.

For more information, visit <http://animalleague.org/>.