



DesignACushion.com is Redesigned and Relunched in Preparation for Miami HD Boutique Show

Website catering to specialty retailers, professional designers and contract buyers featuring more than 2,000 fabrics receives updated design.

Created exclusively for professional designers, commercial buyers and specialty retailers, DesignACushion.com completed a comprehensive website makeover in advance of the Hospitality Design Boutique Exposition & Conference scheduled for Sept. 14-15, in Miami.

DesignACushion.com was developed as the first-of-its-kind interactive web-based system for the home décor industry to quickly and easily order a wide variety of custom-made chair cushions, outdoor furniture cushions, drapes, throw pillows and more.

This wholesale-only system features more than 2,000 fabrics from notable brands such as Sunbrella, Robert Allen, Outdura and Phifer's earth-friendly GeoBella line.

Founded in 2005, DesignACushion.com streamlines the ordering and fulfillment process by allowing professionals to login to the website and submit orders day or night. Users enter custom dimensions of cushions, pillows, bolsters and drapes. Once a fabric is selected, a variety of styling choices are available including cushion thickness, cushion filling, cording, braiding and more.

The website has a mark-up feature that enables retail pricing to be visible during the ordering process so designers and retailers can work alongside their clients as they enter the project specifications. Law tags and all paperwork are branded with each company's logo.

"DesignACushion has made it extremely easy for professional designers, commercial buyers and specialty retailers to order a wide variety of cushions, drapes and pillows built to their customers' exact specifications," said Scott McGlon, president of Online Commerce Group the parent company of DesignACushion.

"The custom-made home accessory market is flourishing and we are growing with this niche because we offer the best high-performance materials that interior designers and specialty retailers know and trust."

The website template was updated to match the new logo submitted by Marco Vignolo of Rodrigues, Argentina, via 99Designs.com, a website that connects graphic designers with businesses in need of professional design services.

DesignACushion.com does not charge a membership fee for design professionals and retailers to register and use the system.

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About Online Commerce Group, LLC:

Online Commerce Group, LLC, is a leading niche online retailer of upscale outdoor and indoor living space products for residential and commercial markets, which offers custom-made cushions (www.cushionsource.com), umbrellas (www.umbrellasource.com), teak furniture (www.teakfurnitureoutlet.com), home furnishings (www.myhomefurnishings.com), outdoor décor (www.outdoordrapes.com) and more.

Formed in June 2004, OCG currently has more than 200 niche websites with plans to release 200 additional websites over the next two years. The company has been ranked in the Inc. 500/5000 list of the fastest-growing, privately-held companies in the United States in 2008, 2009 and 2010 as published by Inc. magazine, and has grown its revenue by more than 500% from 2006 to 2009. For more information about OCG and its diverse family of websites, visit www.onlinecommercegroup.com.

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