

## FOR IMMEDIATE RELEASE

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## New feature puts color visualization at customers' fingertips

Tool showcases picnic tables, benches and more in a rainbow of customizable colors

MONTGOMERY, Ala. – With the latest technological innovation from Commercial Site Furnishings, a wholly-owned subsidiary of Online Commerce Group, LLC (OCG), it's now easier than ever to visualize your park, playground or school's future seating and dining areas before you order commercial furniture.

Commercial Site Furnishings' newly launched color image rendering system puts a rainbow of options at the users' fingertips for easy visualization, displaying custom color combinations for commercial park benches, picnic tables and more.

The online tool also allows shoppers to view an image of select models with multiple color features in a single product. Seating at a children's picnic area could showcase a red tabletop, with blue, yellow and green benches; and a sports facility could easily utilize the team's specific colors – the options are nearly limitless.

These customizations will instantaneously display on the screen as you explore options, simplifying purchasing decisions and inspiring creative outdoor decorating ideas.

The color visualization tool can also be used when shopping for trash receptacles, on which a team, corporate or municipal logo can be added to select products. Picnic tables can be further customized to accommodate wheelchair accessibility.

Commercial Site Furnishings continuously strives to enhance customers' shopping experiences, creating forward-thinking tools to not only meet shoppers' needs, but to exceed their expectations. Utilizing innovative, user-friendly techniques such as the color image rendering system, Commercial Site Furnishings continues to stay on top of the competition.

To browse the many product choices and color palates available for commercial benches, picnic tables and more, visit <a href="www.commercialsitefurnishings.com">www.commercialsitefurnishings.com</a>.

For more information, contact the OCG Marketing Department at (334) 558-0863 or e-mail marketing@onlinecommercegroup.com.

## **About Online Commerce Group, LLC:**

Online Commerce Group, LLC, is a leading niche online retailer of upscale outdoor and indoor living space products for residential and commercial markets, which offers custom-made cushions (<a href="www.cushionsource.com">www.cushionsource.com</a>), umbrellas (<a href="www.umbrellasource.com">www.umbrellasource.com</a>), teak furniture (<a href="www.teakfurnitureoutlet.com">www.teakfurnitureoutlet.com</a>), home furnishings (<a href="www.myhomefurnishings.com">www.myhomefurnishings.com</a>), outdoor décor (<a href="www.outdoordrapes.com">www.outdoordrapes.com</a>) and more. The company has been ranked in the Inc. 500/5000 list of the fastest-growing, privately-held companies in the United States in 2008, 2009, 2010 and 2011 as published by Inc. magazine. For more information about OCG and its diverse family of Web sites, visit <a href="www.onlinecommercegroup.com">www.onlinecommercegroup.com</a>.