

FOR IMMEDIATE RELEASE

April 26, 2011

Media Contact:

Emily A. Nelms
Director of Marketing & Communications
emily.nelms@onlinecommercegroup.com
1-334-558-0863

ABC World News Series Features Mirrors from Online Commerce Group Merchant Diane Sawyer's Made in America series features mirrors from OCG affiliate Hitchcock-Butterfield

MONTGOMERY, Ala. – MirrorsDirect.net, a wholly-owned subsidiary of Online Commerce Group, LLC, (OCG) proudly announces the feature of merchandising partner Hitchcock-Butterfield on ABC World News. In the series Made in America, Diane Sawyer's team highlights Hitchcock-Butterfield's mirrors in a home makeover.

Hitchcock-Butterfield offers mirrors in all shapes and sizes, from cameo mirrors to oval mirrors to contemporary mirrors, as well as custom-designed mirrors. The company bases its headquarters outside of St. Louis, Mo. Glass for their mirrors comes from the Pittsburgh Glass company, based in Pennsylvania.

"We are thrilled to hear about Hitchcock-Butterfield's feature on ABC World News. At our company, we strive to associate with other companies that are based in the United States. Hitchcock-Butterfield is a prime example of a great company, producing quality products, and because of that, we are proud to have them as part of our MirrorsDirect.net team," said Scott McGlon, President and CEO of OCG.

MirrorsDirect.net carries an assortment of mirrors for various types of home décor, but specifically hosts Hitchcock-Butterfield mirrors as a featured collection. OCG's partnership with Hitchcock-Butterfield is one of the catalysts for building the niche site, MirrorsDirect.net.

"We chose to carry Hitchcock-Butterfield mirrors based on their quality and location, and we believe in their products. We have a long-standing partnership with them, which is why we feature them on MirrorsDirect.net," said Michelle Watkins, Merchandising Manager at OCG.

In the Made in America series on ABC World News, one family volunteered to have only American-made household goods within their home. Diane Sawyer's team emptied most of the house and replaced everything with items made in the United States, most often at a less expensive price. More information about the project can be found at http://abcnews.go.com/WN/MadeInAmerica/.

For more information, please contact Emily Nelms at (334) 558-0863 or e-mail at emily.nelms@onlinecommercegroup.com.

###

About Online Commerce Group

Online Commerce Group, LLC, is a leading niche online retailer of upscale outdoor and indoor living space products for residential and commercial markets, which offers custom-made cushions (www.cushionsource.com), umbrellas (www.umbrellasource.com), teak furniture (www.teakfurnitureoutlet.com), home furnishings (www.myhomefurnishings.com), outdoor décor (www.outdoordrapes.com) and more. The company has been ranked in the Inc. 500/5000 list of the fastest-growing, privately-held companies in the United States in 2008, 2009 and 2010 as published by Inc. magazine, and has grown its revenue by more than 500% from 2006 to 2009. For more information about OCG and its diverse family of Web sites, visit www.onlinecommercegroup.com.