



For immediate release
January 17, 2011

Online Commerce Group's 2011 Projected Workforce Growth Ahead of Schedule

MONTGOMERY, ALA. -- Online Commerce Group, LLC, announces it expects significant growth in 2011 in both workforce and partnerships.

Scott McGlon, president and co-founder of OCG, predicts the company to grow at least 20 percent in its workforce, especially in departments focused on search engine optimization and search engine marketing. "Our company surged with the boom of e-commerce, and we are continually looking for ways to stay on the cutting edge of our business. Additions in SEO and SEM will continue growth on all of our sites," McGlon said.

Online Commerce Group has already begun expansion in the workforce with four additions in January 2011.

Lawrence Reker has been appointed as Software Tester. A native of Chattanooga, Tennessee, Reker brings a programming expertise to OCG from his previous positions with the State of Alabama Department of Human Resources. His roles will include testing websites and coding, as well as managing content errors. Reker hopes to establish standards and testing procedures for new projects.

Online Commerce Group also announces the appointment of Sheila Norris to the Accounting Department. Norris has worked in the accounting field for more than twenty years and hails from Prattville, Alabama. Her responsibilities include managing finances for OCG and assisting the Human Resources Department.

Karen Simmons joins Online Commerce Group as a Weblab Specialist. Her roles will include page management and product entry for OCG's seven product divisions. Simmons has a background in graphic design and contributed to the marketing efforts of Public Strategy Associates prior to her appointment at OCG. She is a native of Montgomery, Alabama.

Travis Doss, a native of Montgomery, Alabama, has been appointed as Videographer at Online Commerce Group. His role includes creating video content for the company and editing, writing and preparing storyboards. Prior to joining OCG, Doss was a director, writer and independent filmmaker. Doss holds a B.A. in Theatre Arts from Alabama State University.

Emily Nelms was appointed as Director of Marketing and Communications in January 2011. Nelms joined the Online Commerce Group team in November 2010 as Communications Coordinator. In her role, she will be responsible for writing and editing, marketing initiatives, media requests and social media. Nelms hails from Birmingham, Alabama, and holds a B.A. in History from the University of

Alabama at Birmingham. Her prior experience includes work as Communications Coordinator at Canterbury United Methodist Church in Birmingham, Alabama, Executive Assistant to the Senior Vice President of Political Affairs at the Credit Union National Association and Administrative and Research Assistant at the General Commission on Religion and Race.

“OCG’s sales growth throughout the past years allows us to expand our e-commerce efforts,” commented Scott McGlon, president and co-founder of Online Commerce Group. “The addition of Emily, Travis, Karen, Sheila and Lawrence to our team will further our growth efforts. Each individual’s skills help toward the optimization of our sites, which results in an increase in traffic. With the addition of written content and work through social media, our sites will enhance multiple technologies in order to bring our customers even closer to our products.”

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About Online Commerce Group

Online Commerce Group, LLC, is a leading niche online retailer of upscale outdoor and indoor living space products for residential and commercial markets, which offers custom-made cushions (www.cushionsource.com), umbrellas (www.umbrellasource.com), teak furniture (www.teakfurnitureoutlet.com), home furnishings (www.myhomefurnishings.com), outdoor décor (www.outdoordrapes.com) and more. The company has been ranked in the Inc. 500/5000 list of the fastest-growing, privately-held companies in the United States in 2008, 2009 and 2010 as published by Inc. magazine, and has grown its revenue by more than 500% from 2006 to 2009. For more information about OCG and its diverse family of websites, visit www.onlinecommercegroup.com.

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